



BOP en TMLA y Porto Alegre

September 2011

For the 9th consecutive year BOP was present in Travel Mart Latin America. This year the event took place between the 11th and the 13th of September in Florianopolis, Brazil.

It was a week of intense team work with an agenda of activities that included over 80 business appointments with exclusive travel agencies and tour operators from Australia, Europe, Latin America, Malaysia and the USA.

Maria Berlese (Alvear Palace and Art Hotel), Ignacio Canepa (Esquina Carlos Gardel), Barbara Fonseca (Hotel Patagónico), Claudina González Escariz (Llao Llao Hotel & Resort, Golf & Spa), Carolina Rivas (EOLO Patagonia's Spirit), Milagros Scavarda, Valentina Pires and Daniela Orellana (The Singular Hotels), Manuel Lebrecht (Puyuhuapi Lodge & Spa), Marlene Soto (Inkaterra), Jorge Rodriguez and Marco Vergara (Cruceros Australis), and Juan Pedriel (BOP) participated in the event.



The following two days after Travel Mart, part of the BOP delegation continued its promotional activities in Porto Alegre, the capital of Rio Grande do Sul State in Brazil. There, training sessions and a host breakfast was held for the most important travel agencies and tour operators in the city. Recent developments and news about the exclusive BOP properties as well as the different ways to combine them were reviewed.

Images of BOP activities can be found in the NEWS section, visiting the web site www.bop.travel

BOP is the collection of the most exclusive properties in South America. Through BOP, its members promote together the region to its highest level.

Upcoming destinations:
Washington, Boston
and Mexico

