



## World Travel & Tourism Council

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17.04.2012



And the winners are...

Conservation Award - Inkaterra, Peru

This hotel boasts long term conservation stewardship of 38,000 acres of rainforest in the Amazon basin and 25 acres of cloud forest within the Machu Picchu Historical Sanctuary.

Founded in 1975, Inkaterra has grown into a renowned biodiversity research and conservation tourism company operating five hotels in the Sanctuary of Machu Picchu and the Madre de Dios area of the Amazon rainforest.

As well as a 100% carbon neutral hotel stay for every guest, Inkaterra has continued to implement a host of self-supported, sustainable tourism projects to facilitate a better understanding among tourists and local peoples about the need to protect fragile habitats in the Andes and the Amazon of Peru, which is home to 84 of the world's 104 identified ecological life zones.

<http://worldtraveltourismcouncilcreatesend2.com/t/ViewEmail/y/080414AB9B4A39DA/DA3C70984A98E9B005263A35EB2CBB57>